

## WORLDWIDE PERSPECTIVES ON GEOGRAPHICAL INDICATIONS

INTERNATIONAL CONFERENCE FOR RESEARCHERS, POLICY MAKERS AND PRACTITIONERS

INNOVATIONS AND TRADITIONS FOR SUSTAINABILITY

Concept note and agenda

18 – 21 February 2025 | Rome, Italy



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# BACKGROUND

## Introduction

A geographical indication (GI) is a sign indicating a tradeable good has qualities or a reputation due to its specific place of origin.

For more than fifteen years the Food and Agriculture Organization of the United Nations (FAO) has been working with partners to leverage the potential of geographical indications for the sustainable development of all actors along value chains.

GIs have also enormous potential for the preservation of cultural identity and heritage and the protection of traditional know-how, as well as a positive impact on the environmental and social levels.

The first conference “Worldwide perspectives on geographical indications: an international conference for researchers, policy makers and practitioners” was organized in July 2022 in Montpellier, France, by FAO and the Centre de coopération internationale en recherche agronomique pour le développement (French Agricultural Research Centre for International Development – CIRAD) with the contribution of the Swiss Federal Institute for Intellectual Property (IGE IPI) and the Organization for an International Geographical Indications Network (oriGIn). The conference gathered more than 200 participants from 47 countries and different sectors. It confirmed the renewed interest in GIs and also the relevance of cross-cutting knowledge and experience sharing, as well as of learning from academics, value chain actors, development and public actors.

In February 2023, Fondazione Qualivita (Qualivita Foundation), in collaboration with oriGIn and under the patronage of the Ministry for Agriculture, Food Sovereignty and Forests (Ministero dell’agricoltura, della sovranità alimentare e delle foreste – MASAF) of the Republic of Italy and other partners, organized an international conference that brought together research and professional value chain actors to exchange knowledge and experiences on GIs.

The MASAF has a long-standing commitment to geographical indications and called on FAO and the conference’s organizing committee to strengthen their collaboration in this area and organize a second edition of the conference in Rome.

The “Worldwide perspectives on geographical indications: international conference for researchers, policy makers and practitioners. Innovations and traditions for sustainability” will take place in Rome, from 18 to 21 February 2025. As a major event on GIs, the conference will play a key role in continuing the knowledge sharing initiated in Montpellier in 2022 and in feeding into the political dialogue on international cooperation for sustainable GIs, thus contributing to the priorities discussed during the [G7 Ministers’ Meeting on Agriculture in September 2024](#).

## Geographical indications as a source of innovation for sustainable development

For years, geographical indications (GIs) have been a source of innovation at different levels:

- Social innovation, due to their unique governance, with joint efforts to manage collective intellectual property rights.
- Innovation at policy level by calling on the need for public-private coordination to protect GIs.
- Technical innovation, based on the identification and codification of specific knowledge, such as agronomic and production processes, and varietal and breed selection.

The development of GIs is a way to increase the sustainability of agrifood systems, in their economic, social, environmental and governance dimensions, through the dissemination of improved practices.

Worldwide, the context in which GIs operate is evolving rapidly and at different levels. Climate change may force drastic changes in the use of food varieties or farming practices, which may challenge the link to origin. Consumers and markets are becoming increasingly demanding on different aspects of quality and processes. These new perspectives, approaches and practices can be complex and, in some cases, require a revision of the GIs' framework established at country level, as well as at the level of the territories and local value chains. Therefore, it seems crucial to stimulate international scientific debate among actors operating on the ground, practitioners, value chain actors and the public sector. Dialogue should be fostered with a pragmatic approach, in order to find common ways to face the challenges ahead, such as those related to product standardization, biodiversity loss, climate change and soil depletion. Moreover, economic, social, environmental and technical obstacles require a scientific, cross-sectoral and international approach. For this reason, the evolution of GI systems towards more sustainability, in all its dimensions and aspects, must be placed in a global context, putting cooperation at the centre of the debate.

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## AIM AND OBJECTIVES

The aim of the international conference 2025 is twofold. On the one hand, the event will allow for discussion on latest research, best practices, innovations and cooperation to be deployed within the framework of GIs while fostering cross-sectorial exchange among universities, professional networks and the policy sector. On the other hand, all discussions will feed into ways of cooperating and taking action in line with the priorities established during the G7 in September 2024. The conference will, therefore, be an occasion for reflection and sharing of experiences among academics, practitioners, policy makers, GI producer organizations and development actors on the current state and future developments of research, and initiatives on the ground and at the political level.

The topic of innovation will be central to all the dimensions of GI systems, and in particular to improving their sustainability performance at the economic, social, environmental and governance levels, and their adaptability to multiple challenges. The conference will also draw attention to the need for local and international cooperation on GIs and innovation for sustainable development, especially in developing countries.

How do GI systems facilitate local innovations that support the link to origin and sustainability? In a rapidly changing context at global and local levels, what are the innovations needed in the areas of sustainability, climate change, market trends and technological development? Is it possible to replicate and implement innovations brought by GI producers outside their geographical area? How to support the application of innovations for the improved sustainability of GIs?

From a global perspective, the conference will foster dialogue and exchange on the results of scientific research applied to GI systems, experiences and best practices at local, national and global levels, as well as on the challenges for innovation. Moreover, cross-sectoral exchange will also extend to those aspects of public policies relevant to support transformation. All presentations and discussions will facilitate a better understanding of the dynamic nature of GIs in their multiple dimensions, and the diversity of their applications around the world.

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## ORGANIZERS

The main organizers of the conference are the Ministry of Agriculture, Food Sovereignty and Forests (Ministero dell'agricoltura, della sovranità alimentare e delle foreste – MASAF) of the Republic of Italy and the Food and Agriculture Organization of the United Nations (FAO), in collaboration with Fondazione Qualivita (Qualivita Foundation), the Centre de coopération internationale en recherche agronomique pour le développement (French Agricultural Research Centre for International Development – CIRAD), the Swiss Intellectual Property Institute (IGE IPI), the Organization for an International Geographical Indications Network (oriGIn) and oriGIn Italia – Associazione Italiana Consorzi Indicazioni Geografiche (oriGIn Italia – Italian Association of Geographical Indication Consortia). **The Ministry of Foreign Affairs and International Cooperation (MAECI) of the Republic of Italy is sponsoring the event.**

In particular:

**The Ministry of Agriculture, Food Sovereignty and Forests** (Ministero dell' agricoltura, della sovranità alimentare e delle foreste – MASAF) is committed to promoting Italian geographical indications (GIs) as they represent an invaluable economic and cultural tool for preserving traditional production methods and promoting rural development. On the sidelines of the G7 Summit held in Italy in 2017, and in collaboration with Fondazione Qualivita, the Ministry organized a major event with GI producer organizations from around the world, as part of which the Bergamo Declaration was promoted and signed. The declaration identifies the priorities of the GIs sector to be placed at the center of a new commitment of international policy and local governments.

**The Food and Agriculture Organization of the United Nations (FAO)** has reaffirmed several times its interest in GIs and the importance of experience and knowledge sharing and cross-cutting learning among academics, value chain actors, development actors and the public. In July 2022, in Montpellier, France, FAO co-organized the first conference “Global Perspectives on geographical indications: an international conference for researchers, policymakers and practitioners”, in collaboration with CIRAD, IGE IPI and oriGIn, gathering more than 200 participants from 47 countries and different sectors.

**Fondazione Qualivita** (Qualivita Foundation), in February 2023, organized the scientific symposium “ITALY Next DOP – 1<sup>st</sup> Scientific Symposium of PDO PGI Production Chains” (Italia Next DOP – 1° Simposio Scientifico filiere DOP IGP), which brought together some 90 Italian research projects dedicated to GI supply chains and was attended by 800 actors including representatives from academia, research and quality agrifood production. The symposium was organized with the aim of enhancing and protecting quality European agrifood production, in collaboration with OriGIn Italia – Associazione Italiana Consorzi Indicazioni Geografiche (oriGIn Italia – Italian Association of Geographical Indication Consortia), under the patronage of the Italian Ministry of Agriculture, Food Sovereignty and Forests (MASAF), the Istituto di servizi per il mercato agricolo alimentare (ISMEA), the Consiglio per la ricerca in agricoltura e l'analisi dell'economia agraria (CREA), the Agenzia nazionale per le nuove tecnologie, l'energia e lo sviluppo economico sostenibile (ENEA), the Consiglio nazionale delle ricerche (CNR) and the Consiglio dell'ordine nazionale dei dottori agronomi e dei dottori forestali (CONAF). Collaborators included also national research organizations, numerous universities and GI production chains.

**The Centre de coopération internationale en recherche agronomique pour le développement** (French Agricultural Research Centre for International Development – CIRAD) conducts research, organizes training and provides technical assistance on GIs in Africa, Asia and South America, regarding the setting up of the

legal and institutional framework, product identification and selection, drafting of GI specifications, role of collective producer organizations, control mechanisms, market access, or impact assessment.

**The Swiss Federal Institute of Intellectual Property (IGE IPI)** is responsible for examining, granting and administering industrial property rights (patents, trademarks and designs). It works together with governmental agencies, trade associations and businesses to enforce Swiss indications of source within Switzerland and internationally. The Institute supervises collective rights management organizations for copyright and provides information on intellectual property rights to individuals and companies in a variety of ways.

**The Organization for an International Geographical Indications Network (oriGIn)** is the global alliance of GIs from a large variety of sectors, representing some 600 associations of producers and other GI-related institutions from 40 countries.

**oriGIn Italia – Associazione Italiana Consorzi Indicazioni Geografiche** (oriGIn Italia – Italian Association of Geographical Indications Consortia), brings together the consortia for the protection of PDO PGI agrifood products.

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## DATE AND LOCATION

**When:** 18-21 February 2025

**Where:** FAO Headquarters, Rome, Italy

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## METHODOLOGY

The conference opens with a high-level event, followed by two and a half days of technical presentations and discussions and one day of field visits. The conference agenda includes plenary sessions, parallel sessions, and feedback and exchange sessions among participants.

Papers and presentations can be submitted in English, French, Spanish, and Italian. Simultaneous interpretation will be provided in these languages during the conference.

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## THEMATICS

The different thematics that will be addressed are:

- Innovations to ensure and monitor the sustainability of GIs performances in all its dimensions (economic, social, environmental, governance).
- Innovations to ensure the adaptations of GI systems to climate change.

- Innovations in the policy and regulatory framework, including nature and legal definition.
- Innovations in the governance framework, including certification and alliances, public and private management, empowerment of local actors.
- Innovations in the link to origin: participatory processes for research, practices and processes at production level, including sustainable development in all its dimensions, and the protection of biodiversity and the environment.
- Innovations in marketing, including market alliances, product presentation, consumers' welfare, messages, impacts within and outside the marketplace.
- Networking and international cooperation as a resource for GIs towards sustainable development in developing countries.

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## TARGETED PARTICIPANTS

The conference targets participants from all over the world, who will be engaged in discussions that bring together different sectors on key topics for geographical indications.

The targeted participants include:

- researchers;
- national and regional public authorities;
- producers and other stakeholder organizations;
- development actors; and
- international development organizations.

# AGENDA

The webcast of the event will be accessible from 18 to 20 February at [FAO-Webcast page](#) and covers all the sessions in the Red Room A121 and German Room C269.

Simultaneous interpretation is provided for **all plenary and parallel discussion sessions** as follows:

**Red Room A121:** English, French, Spanish and Italian; **German Room C269:** English, French and Italian; **Ethiopia Room C285:** English and Italian.

## DAY 1 – TUESDAY 18 FEBRUARY 2025

### HIGH-LEVEL OPENING

TIME	SESSION AND ROOM
07:45 - 08:45	Participants registration – FAO Headquarters, entrance through Pavillon (registration desk) close to Circo Massimo metro station
08:00 - 09:00	Welcome coffee – Red Room A121
09:00 - 09:30	<b>HIGH-LEVEL OPENING CEREMONY</b> – Red Room A121 Moderator: <b>Ms Lynnette Neufeld</b> , Director, Food and Nutrition Division, Food and Agriculture Organization of the United Nations (FAO) <ul style="list-style-type: none"><li>• <b>Mr QU Dongyu</b>, Director-General, FAO</li><li>• <b>H.E. Francesco Lollobrigida</b>, Minister of Agriculture, Food Sovereignty and Forests (MASAF) of the Republic of Italy</li></ul>
09:30 - 11:00	<b>HIGH-LEVEL PANEL: Visions and news from all over the world and sectors</b> – Red Room A121 Moderator: <b>Mr Riccardo Deserti</b> , President, Organization for an International Geographical Indications Network (OriGIn) <ul style="list-style-type: none"><li>• <b>Mr Denis Bohoussou</b>, Director-General, Organisation Africaine de la Propriété Intellectuelle (OAPI)</li><li>• <b>Mr Edward Kwakwa</b>, Assistant Director-General, Global Challenges and Partnerships Sector, World Intellectual Property Organization (WIPO)</li><li>• <b>Mr Diego Canga Fano</b>, Director, Outreach, Research and Geographical Indications, European Commission</li><li>• <b>Mr Sergio Chuez</b>, Director, Distinctive Signs Directorate, Instituto Nacional de Defensa de la Competencia y de la Protección de la Propiedad Intelectual (Indecopi), Peru</li><li>• <b>Ms Beatrice Egulu</b>, Policy Officer, Agriculture and Food Security Division, Department of Agriculture, Rural Development, Blue Economy and Sustainable Environment, African Union Commission (AUC)</li><li>• <b>Mr PAN Feng</b>, Chairman, Europe-China Economic Cooperation and Development Council (ECECDC), and Vice Chairman, China-Europe Association for Technical and Economic Cooperation (CEATEC)</li><li>• <b>Mr Cesare Baldrighi</b>, President, oriGIn Italia – Associazione Italiana Consorzi Indicazioni Geografiche</li><li>• <b>Mr Cesare Mazzetti</b>, President, Fondazione Qualivita, Italy</li></ul>
11:00 - 12:00	<b>KEYNOTE SPEECH: Geographical indications for all</b> – Red Room A121 Moderator: <b>Ms Lynnette Neufeld</b> , Director, Food and Nutrition Division, FAO <ul style="list-style-type: none"><li>• <b>Ms Sarah Bowen</b>, Professor, Department of Sociology and Anthropology, North Carolina State University</li></ul>

## TECHNICAL DISCUSSION SESSIONS

14:00 - 15:45	PARALLEL DISCUSSION SESSIONS – PART 1		
	<p><b>SESSION 1:</b> <b>Innovations in governance</b></p> <p><b>Room: Red Room A121</b> (simultaneous interpretation in English, French, Spanish and Italian)</p> <p><b>Moderator: Ms Sayantani Datta</b>, Alliance University, India</p> <ul style="list-style-type: none"> <li>• <b>Coordination in agrifood supply chains: the role of geographical indication certification</b>, Mr Jakob Rackl, Ms Luisa Menapace</li> <li>• <b>Gouvernance des IG: quels déterminants du succès des actions collectives au sein de l'organisation IG pour assurer un impact économique durable?</b>, Mr Randrianandrasana Maminaina Iriantsoa, Mr Mikael Oliveira-Linder</li> <li>• <b>L'esperienza del Piano regolazione offerta e il sistema dei diritti a produrre: uno strumento per la sostenibilità e l'identità delle filiere a indicazione geografica</b>, Mr Cristian Bertolini, Ms Valentina Pizzamiglio</li> <li>• <b>Medir para mejorar gobernanza en sistemas IG</b>, Mr Luis Samper</li> <li>• <b>Strategic alliances in consortia: driver of proximity for knowledge and innovation exchange in the agrifood industry</b>, Ms Chiara Colamartino</li> <li>• <b>Geographical indications and producer cooperations: evaluating the impact of PDO and PGI in Slovenia</b>, Mr Erik Logar</li> </ul>	<p><b>SESSION 2:</b> <b>GIs sustainability performance</b></p> <p><b>Room: German Room C269</b> (simultaneous interpretation in English, French and Italian)</p> <p><b>Moderator: Ms Kae Sekine</b>, Aichi Gakuin University, Japan</p> <ul style="list-style-type: none"> <li>• <b>Seeking sustainable performance of GI beef in Japan: innovations suggested by alternative beef production systems</b>, Ms Kae Sekine</li> <li>• <b>Implementing a bottom-up sustainability strategy: the case of DO Café Villa Rica, Peru</b>, Mr Sergio Chuez, Mr Reto Meili, Mr Luis Samper, Mr Massimo Vittori</li> <li>• <b>Chemins de transition vers la durabilité des filières d'élevage sous indication géographique, entre tâtonnements et engagements</b>, Ms Cécile Guibert, Mr Julien Frayssignes, Mr Michaël Pouzenc</li> <li>• <b>Indicazioni geografiche e sostenibilità. Nuovi modelli di sviluppo tra innovazione e tradizione</b>, Mr Andrea Rossi, Mr Giangiacomo Scotti Gallarati Bonardi</li> <li>• <b>AOP Comté: l'innovation réglementaire au service de la durabilité</b>, Mr Valéry Elisseeff, Mr Louis Meyer</li> </ul>	<p><b>SESSION 3:</b> <b>Role of public actors</b></p> <p><b>Room: Ethiopia Room C285</b> (simultaneous interpretation in English and Italian)</p> <p><b>Moderator: Ms Coline Lenseigne</b>, Centre de coopération internationale en recherche agronomique pour le développement (CIRAD)</p> <ul style="list-style-type: none"> <li>• <b>Converging global standards for heritage foods? The impact of State intervention in the implementation of geographical indication policies</b>, Mr Hart Feuer, Mr Daniel Montereescu</li> <li>• <b>Innovations in geographical indication practices of the Ministry of Agriculture and Forestry</b>, Mr Altıntaş Neşe Altıntaş, Mr Kamil Zelyurt</li> <li>• <b>L'implication de l'enseignement professionnel et technologique dans le développement des indications géographiques au Brésil: le partenariat entre le Ministère de l'Éducation et les institutions du Réseau fédéral de l'éducation professionnelle au Brésil</b>, Ms Andreia Alcantara Cerizza, Mr Jean Louis Le Guerroué</li> <li>• <b>Les comités nationaux en charge des IG dans la zone OAPI: importance, état des lieux et perspectives</b>, Ms Benjamine Vandeputte-Riboud, Mr Euloge Videgla</li> </ul>



	<ul style="list-style-type: none"> <li>• <b>Troubleshooting geographical indications in emerging countries</b>, Mr Giovanni Belletti, Mr Andrea Marescotti, Mr Ozden Ilhan, Ms Alexandra Grazioli</li> <li>• <b>Le système des IG au prisme des communs: la fin d'une longue histoire tourmentée?</b>, Ms Flavia Guerrieri</li> </ul>	<ul style="list-style-type: none"> <li>• <b>IGP Argan: quelle pertinence du point de vue de la durabilité?</b>, Mr Hassan Faouzi, Ms Lalla Aminattou Baibba</li> <li>• <b>Microbiomes revealed as key contributors to the link with French PDO cheeses origin</b>, Ms Céline Delbès, Ms Françoise Irlinger</li> <li>• <b>Sustainable geographical indications: resolving trade-offs for long-term impact</b>, Ms Isabella Maglietti-Smith, Mr François Casabianca, Ms Dominique Barjolle</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Geographical indications: it takes tens of years to become an overnight success</b>, Mr Eder Sacconi, Mr Ilan Avrichir, Mr Eduardo Spers</li> <li>• <b>Protection and valorization of traditional specialties guaranteed in the Republic of Moldova</b>, Ms Natalia Mogol</li> <li>• <b>Traditional foods, knowledge production and geographical indications: intersections for innovation in public regulation in Brazil</b>, Ms Ryzia Cardoso, Ms Lara Conceição Campos Pena, Ms Nina Paloma Neves Calmon Siquiera, Ms Carolina Souza</li> </ul>
15:45 - 16:15 Coffee break			
PARALLEL DISCUSSION SESSIONS – PART 2			
16:15 - 18:00	<p><b>SESSION 4:</b> <b>Governance: learning from case studies</b></p> <p><b>Room: Red Room A121</b> (simultaneous interpretation in English, French, Spanish and Italian)</p> <p><b>Moderator: Mr Marcelo Champredonde</b>, Instituto Nacional de Tecnología Agropecuaria (INTA), Argentina</p> <ul style="list-style-type: none"> <li>• <b>Démarches pour IG «Datte Deglet Nour Tolga» Algérie</b>, Mr Mosbah Achour Ziane</li> <li>• <b>Analyse du processus de la mise en place d'une IG: cas de l'IG Dattes Deglet Nour de Tolga en Algérie</b>, Ms Fadhila Bacha, Mr Foued Cheriet, Ms Fatima El Hadad-Gauthier</li> <li>• <b>La gouvernance, un enjeu de durabilité pour l'IGP Madd de Casamance</b>, Mr Tahirou Kanoute Pape, Ms Mariama Dieme, Mr Babacar Coumba Faye, Mr Mikael Oliviera-Linder</li> </ul>	<p><b>SESSION 5:</b> <b>Climate change and biodiversity</b></p> <p><b>Room: German Room C269</b> (simultaneous interpretation in English, French and Italian)</p> <p><b>Moderator: Ms Dilani Hirimuthugodage</b>, Institute of Policy Studies of Sri Lanka</p> <ul style="list-style-type: none"> <li>• <b>Accompagner les indications géographiques fromagères françaises dans l'adaptation au changement climatique: six études de cas pour identifier les leviers de mise en action des IG dans les transitions</b>, Ms Guylène Tillard, Ms Delphine Neumeister, Mr Ronan Lasbleiz, Ms Florence Bedoin, Mr Sylvain Dernas</li> <li>• <b>Are protected GIs a valid tool to enhance local genetic resources? Some reflections from Tuscan PDO-PGI products</b>, Mr Giovanni Belletti, Mr Matteo Mengoni, Mr Andrea Marescotti</li> </ul>	<p><b>SESSION 6:</b> <b>Role of public actors at local level</b></p> <p><b>Room: Ethiopia Room C285</b> (simultaneous interpretation in English and Italian)</p> <p><b>Moderator: Mr Filippo Arfini</b>, University of Parma, Italy</p> <ul style="list-style-type: none"> <li>• <b>Prodotti DOP, IGP e biologici: programmi di sensibilizzazione nelle scuole e attività di informazione al consumatore</b>, Ms Teresa Nicolazzi</li> <li>• <b>Quale governance per le IG? Il caso delle filiere castanicole dei territori montani in toscana</b>, Ms Angela Crescenzi</li> </ul> <p style="text-align: right;"><i>(continues on next page)</i></p>

<ul style="list-style-type: none"> <li>• <b>Le Café Ziama-Macenta: quelle approche économique pour la durabilité de l'IG?</b>, Ms Bettina Balmer</li> <li>• <b>The role of a GI community organization in sustaining the characteristics of a GI product and its challenges: a study of Indonesia GI coffee product in four regions</b>, Mr Sugiri Ranggalawe Suryasaladin</li> <li>• <b>Analyse in itinere des conditions de mise en place d'une IG: le cas du Gassirè-Wagashi au Bénin</b>, Ms Maria Bouhaddane, Ms Honorine Gandji</li> <li>• <b>Labellisation du Pagne Baoulé de Tiébissou: quels impacts sur la durabilité au sein du terroir de production?</b>, Mr Kouakou Philipps, Mr Charles Aimé Kouassi</li> <li>• <b>Rilanciare il settore del Marsala DOC: un percorso attraverso innovazione sostenibile, cooperazione e supporto normativo</b>, Ms Valeria Borsellino, Ms Giuseppina Geraci, Mr Claudio Mirabella, Mr Antonino Galati, Mr Emanuele Schimmenti</li> <li>• <b>El caso del pimentón del Valle Calchaquí de Salta, Argentina. Transitando el camino para obtener la denominación de origen</b>, Ms María Fernanda López Morillo</li> <li>• <b>Café y cacao: innovación y tradición en las indicaciones geográficas de Venezuela</b>, Ms Zulay Poggi</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Boundary adjustment of geographical indications in response to climate change: a Chinese case study on the economic and environmental impact</b>, Ms Zeng Meijia, Ms Jing Li, Mr Ranfei Yang</li> <li>• <b>Las variedades minoritarias de vid. Fundamentales para la adaptación climática y expansión comercial de las IG</b>, Mr Enrique Barajas, Ms Rebeca Diez-Antolinez, Mr Jose Antonio Rubio, Mr Alberto Martín-Baz, Ms Laura Martínez</li> <li>• <b>The potential role of geographical indications for agroecological transitions in France: drivers and trade-offs towards biodiversity-based models of agriculture</b>, Ms Virginie Baritoux, Ms Armelle Mazé, Ms Mathilde Geay-Galitre, Mr Etienne Polge, Ms Marie-Odile Nozières-Petit</li> <li>• <b>Climate change e sostenibilità: l'impatto sulla produzione DOP e IGP</b>, Ms Alessandra di Lauro, Ms Sonia Carmignani</li> <li>• <b>IG agritech e cambiamento climatico: una strategia per la protezione assicurativa agevolata del rischio</b>, Mr Carmine D'Antonio, Mr Roberto Casalino</li> <li>• <b>The emergence of new genetic techniques and their perspectives for geographical indications sustainability. Innovations in the grapevine sector</b>, Ms Immacolata Caruso, Ms Alessandra Narciso</li> </ul>	<ul style="list-style-type: none"> <li>• <b>A proposal to raise awareness to success of geographical indications at local level</b>, Mr Francisco José Mitidieri, Mr Felipe Ferreira De Lara, Ms Danielle Mendes Thame Denny, Mr Gustavo Verruma Bernardi</li> <li>• <b>Role of the region of Epirus in the certification of "Potato of Chrysovitza" as PGI product</b>, Mr Vasiliki Igoumenidou, Mr Serkos Haroutounian</li> <li>• <b>The Brazilian Federal Network of Professional and Technological Education's role in local development: promoting innovation through geographical indications</b>, Mr Eder Sacconi, Ms Paula Martins, Mr Huarley Lemce</li> <li>• <b>The role of public extension and technical assistance and support organizations for the effectiveness of geographical indications for coffee in Brazil</b>, Ms Ana Lourenzani, Ms Silvia Gomes, Ms Cristiane Bernardo</li> <li>• <b>Les indications géographiques face aux attentes sociétales: une analyse des rencontres régionales organisées par l'INAO en France</b>, Ms Mathilde Geay-Galitre, Ms Armelle Maze, Ms Marie-Odile Nozieres-Petit</li> <li>• <b>Sustainability analysis of Bavarian geographical indications</b>, Mr Alexander Hugel, Ms Hannah Linder Mayer, Mr Richard Balling, Mr Helmut Frank</li> </ul>
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## DAY 2 – WEDNESDAY 19 FEBRUARY 2025

TIME	SESSION AND ROOM
09:00 - 11:00	<p><b>PLENARY DISCUSSION</b> – Red Room A121</p> <p>Moderator: <b>Ms Valérie Pieprzownik</b>, Geographical indications Expert, Food and Nutrition Division, FAO</p> <p><b>GI performances and challenges: how to support GI systems in the sustainability pathway</b></p> <ul style="list-style-type: none"> <li>• <b>Ms Florence Tartanac</b>, Senior Officer, Food and Nutrition Division, FAO</li> <li>• <b>Mr Massimo Vittori</b>, Managing Director, Organization for an International Geographical Indications Network (oriGIn)</li> <li>• <b>Ms Carole Ly</b>, Director, <b>Mr Thierry Fabian</b>, National Inspector, National Institute of Quality and Origin (INAO), France</li> <li>• <b>Mr Alain Mathieu</b>, President, Comité Interprofessionnel de Gestion du Comté (CIGC), France</li> <li>• <b>Mr Flavio Innocenzi</b>, Director, Consorzio Tutela Formaggio Asiago, Italy</li> <li>• <b>Mr Tahirou Kanoute Pape</b>, Executive Director, Économie Territoire et Développement (ETDS), Senegal</li> <li>• <b>Mr Sergio Chuez</b>, Representative, Organization for an International Geographical Indications Network, Peru</li> </ul>
11:00 - 11:30	Coffee break
11:30 - 13:00	<p><b>PLENARY DISCUSSION</b> – Red Room A121</p> <p>Moderator: <b>Mr Massimo Vittori</b>, Managing Director, Organization for an International Geographical Indications Network (oriGIn)</p> <p><b>Striking a balance between innovation and traditions: the role of producer groups, public authorities and research centres</b></p> <ul style="list-style-type: none"> <li>• <b>Ms Eleonora Iacovoni</b>, Head of Agrifood Quality Directorate-General, Ministry of Agriculture, Food Sovereignty and Forests (MASAF) of the Republic of Italy</li> <li>• <b>Mr Erik Thévenod-Mottet</b>, Advisor, Swiss Federal Institute of Intellectual Property (IGE IPI)</li> <li>• <b>Mr Mauro Rosati</b>, Director-General, Fondazione Qualivita, Italy</li> <li>• <b>Ms Delphine Marie-Vivien</b>, Researcher on geographical indications, Centre de coopération internationale en recherche agronomique pour le développement (CIRAD), France</li> <li>• <b>Stefania Ruggieri</b>, Senior scientist, Consiglio per la ricerca in agricoltura e l'analisi dell'economia agraria (CREA), Italy</li> </ul>
13:00 – 14:00	Lunch break

**SESSION 7:****Marketing and sustainability**

**Room: Red Room A121** (simultaneous interpretation in English, French, Spanish and Italian)

**Moderator: Mr Tahirou Kanoute Pape**, Économie Territoire et Développement Services (ETDS), Senegal

- **Las indicaciones geográficas y la importancia de las redes de valor: discusión a partir de la yerba mate de São Matheus (Paraná, Brasil)**, Ms Gabriela Cristina Covalchuk, Ms Mirna de Lima Medeiros
- **Contribution des indications géographiques à l'augmentation de la valeur de l'économie nationale et l'obtention du développement durable. Cas: figues sèches de Beni Maouche**, Mr Omar Bekkouche
- **Promouvoir les produits de terroir: intégrer les nouvelles technologies. Cas de la race ovine Rembi de la région de Tiaret, Algérie**, Ms Malika Zoubeidi
- **The expansion of geographical indications on coffees: opportunities and challenges**, Ms Coline Lenseigne, Ms Delphine Marie-Vivien
- **The impact of the GI milk quotas on the evolution of the GI systems: the case of Parmigiano Reggiano PDO**, Mr Filippo Arfini, Mr Michele Donati, Mr Alberto Gianecchini, Ms Lisa Baldi
- **The value of GIs for Rwandan coffee: a market perspective**, Ms Maria Bouhaddane

**SESSION 8:****Sustainability assessment**

**Room: German Room C269** (simultaneous interpretation in English, French and Italian)

**Moderator: Ms Jing Li**, Jinan University, China

- **Spirit of innovation or historical tradition? The complex dilemma of EU policy for renowned products**, Ms Cristina Vaquero Pineiro, Ms Eleonora Pierucci
- **Balancing tradition and innovation: enhancing sustainability in geographical indications through the case of Cao Phong oranges in Vietnam**, Mr Hoang Giang
- **Assessment of the economic, social, and environmental sustainability level of European GIs: a methodological approach**, Mr Filippo Arfini, Ms Armelle Maze, Mr Jose Maria Gil, Mr Tanguy Chever
- **The Life Green Sheep project: demonstration and dissemination actions to reduce carbon footprint in sheep farming. The case study of the sustainable Sardinian PGI lamb**, Ms Maria Gabriella Serra, Mr Marco Acciaro, Mr Mauro Decandia, Ms Valeria Giovanetti
- **Sustainability of geographical indications in the context of the diversification of agricultural activities in French local areas**, Ms Julie Regolo, Ms Valérie Olivier Salvagnac, Ms Aya Menard, Ms Lucie Giraudou

**SESSION 9:****GIs for craft and industrial products**

**Room: Ethiopia Room C285** (simultaneous interpretation in English and Italian)

**Moderator: Ms Ida Puzone**, Organization for an International Geographical Indications Network (oriGIn)

- **Protection of fundamental rights in the era of developing a sui generis model for geographical indications protection of craft and industrial products**, Ms Wiktorja Sikorska
- **La protección de las indicaciones geográficas de productos artesanales e industriales en la Unión Europea**, Ms Marina Vazquez
- **The new regulation (EU) 2023/2411 on the protection of geographical indications for craft and industrial products: an additional mean to support sustainability**, Ms Katarina Barathova
- **Craft and industrial GIs at EUIPO**, Ms Katarina Kompari
- **European Union (EU) member states' potential for protecting craft and industrial geographical indications in the EU: key findings of the study Commissioned by the European Union Intellectual Property Office (EUIPO)**, Ms Astrid Wiedersik Avena

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	<ul style="list-style-type: none"> <li>• <b>Geographical indications and their evolving role in sustainable diets: a comparative analysis with fairtrade and Slow Food Presidia</b>, Ms Mariagiulia Mariani, Ms Barbara Pick, Ms Aurélie Carimentrand</li> <li>• <b>El impacto de la sostenibilidad en el uso comercial de las indicaciones geográficas</b>, Ms Pilar Montero</li> </ul>	<ul style="list-style-type: none"> <li>• <b>L'évaluation de transition agroécologique (TAPE) dans plusieurs systèmes de production de fromage au lait cru avec approches de différenciation au Brésil</b>, Mr Jean Louis Le Guerroué</li> <li>• <b>Excavating innovation strategies to boost strong multifunctional GI systems</b>, Mr Marcello De Rosa, Ms Concetta Cardillo, Mr Luca Bartoli, Ms Silvia Chiappini</li> <li>• <b>Sustainability evaluation of raw sheep milk production: an LCA and animal welfare perspective from Tuscany</b>, Mr Matteo Finocchi, Ms Francesca Vichi, Ms Elisa Gasparoni, Mr Luca Turini, Ms Alina Silvi, Mr Alberto Mantino, Mr Andrea Righini, Mr Marcello Mele</li> <li>• <b>Agroforestazione: diversificazione produttiva, sostenibilità e controllo della copertura del suolo nei corileti</b>, Mr Carlo Cosentino, Mr Luca Vignozzi, Ms Rosanna Paolino, Mr Pierangelo Freschi, Ms Angela Maffia, Mr Giuseppe Celano</li> <li>• <b>Are geographical indications strengthening their territorial anchorage? An analysis of Cheese Product Specification Amendments</b>, Mr Andrea Marescotti, Mr Giovanni Belletti, Mr François Casabianca, Ms Silvia Scaramuzzi, Ms Marianne Penker, Ms Xiomara Quiñones-Ruiz Fernandez, Ms Hanna Edelman</li> </ul>	<ul style="list-style-type: none"> <li>• <b>From Europe to the world: EU craft and industrial geographical indications as an indirect tool for expansion of sustainability in agricultural and non-agricultural geographical indications</b>, Mr Laurent Manderieux</li> <li>• <b>La stratégie de l'État tunisien en matière de valorisation et de protection des produits artisanaux par le biais de la propriété intellectuelle</b>, Ms Leila Msellati</li> </ul>
15:45 - 16:15	Coffee break		

16:15 - 18:00

PARALLEL DISCUSSION SESSIONS – PART 2

**SESSION 10:**

**Certification and controls**

**Room: Red Room A121** (simultaneous interpretation in English, French, Spanish and Italian)

**Moderator: Mr Giovanni Belletti**, University of Florence, Italy

- **Evolution des systèmes de contrôle et traçabilité des indications géographiques dans l'Union européenne**, Ms Mathilde Gourion, Ms Delphine Marie-Vivien
- **Strengthening the EU control system for geographical indications: implications of the new EU regulatory framework for geographical indications**, Ms Katarina Barathova
- **Innovative strategies to strengthen the GI governance mechanism: lessons from Sri Lanka**, Ms Dilani Hirimuthugodage
- **Composition of Brazilian geographical indication control body**, Ms Raquel Nakazato Pinotti, Mr Enzo Milanelo Tezoto, Mr Marco Antonio Pinheiro da Silveira, Mr Adalton Masalu Ozaki, Mr Manuel Fernandes Silva Souza
- **Certificazione ambientale del Pecorino Romano DOP. Le regole di categoria di prodotto per il marchio Made Green in Italy dei formaggi ovinii a pasta dura**, Mr Gianfranco Gaias, Mr Enrico Vagnoni, Ms Laura Zanchi, Ms Alessandra Zamani, Mr Pierpaolo Duce

**SESSION 11:**

**Social and environmental best practices**

**Room: German Room C269** (simultaneous interpretation in English, French and Italian)

**Moderator: Mr Andrea Marescotti**, University of Florence, Italy

- **From guidelines to obligations: sustainable practices in the production of PDO and PGI products**, Ms Camilla Gernone
- **A review of specifications for geographical indications: translating quality into product characteristics**, Mr Ilhan Özden
- **La sostenibilità nei disciplinari dei prodotti con indicazione geografica: il caso dell'Aceto Balsamico di Modena IGP**, Ms Stefania Portioli
- **Indications géographiques sensibles au genre: un levier pour l'inclusion des femmes rizicultrices du Tonkpi**, Mr Daniel Oulai
- **Animal-friendly traditions? Animal welfare considerations in product specifications of EU geographical indications**, Mr Martijn Huysmans, Mr Gero Laurenz Höhn
- **La place du bien-être animal au sein des indications géographiques : étude de cas des AOP porcines françaises, italiennes et espagnoles**, Mr Anatole Poinot
- **Bitto e Valtellina Casera DOP, la tradizione che si innova**, Ms Milena Povolò, Ms Milena Brasca, Ms Selene Erini

**SESSION 12:**

**Nature of geographical indications**

**Room: Ethiopia Room C285** (simultaneous interpretation in English and Italian)

**Moderator: Mr Bernard O'Connor**, O'Connor & Company - European Lawyers, Belgium

- **Indications géographiques et marques: entre conflits et complémentarités**, Mr Nicolas Guyot, Mr Erik Thévenod-Mottet
- **Creating an international common names' register**, Mr John Power, Ms Hazel Moir
- **The legal nature of geographical indications: an intellectual right to use a "choses communes"**, Ms Delphine Marie-Vivien
- **Concept of collective ownership under the Indian Geographical Indications Act**, Mr Sasi Sumar Sulok
- **What does it mean to protect a GI?**, Ms Zeinab Ghafouri, Mr Erik Thévenod-Mottet
- **The potential of geographical indications for advancing the realisation of farmers' rights: implication for their institutional design**, Ms Barbara Pick

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	<ul style="list-style-type: none"> <li>• <b>Sustainable management in geographical indications: adoption of ESG practices and ISO and FSSC certifications by wineries with designation of origin Vale dos Vinhedos, Brazil</b>, Ms Lisiane Gallina, Ms Kettrin Farias Bem Maracajá, Ms Tatiane Pellin Cislaghi</li> <li>• <b>Social-friendly GIs, cases of double certification GIs Fairtrade: red cocoa from Cameroon</b>, Ms Magui N'oko</li> <li>• <b>L'intelligenza artificiale a tutela delle indicazioni geografiche: la ricerca-intervento VERIFOOD</b>, Mr Felice Assenza, Mr Andrea Di Nicola, Mr Gabriele Baratto, Mr Massimo Donelli, Mr Fabrizio Gualtieri, Mr Francesco Librandi, Ms Elena Maria Rusconi, Mr Domenico Vona, Ms Irene Dal Chiele, Mr Paolo Frugarello, Mr Mohammedhusen H. Manekiya</li> <li>• <b>La difesa della qualità e dell'origine dell'Olio Extravergine di Oliva "Marche" IGP attraverso la tecnologia blockchain</b>, Ms Deborah Bentivoglio, Ms Adele Finco, Ms Giulia Chiaraluca, Mr Giacomo Staffolani</li> <li>• <b>Istituto Poligrafico anticounterfeiting and traceability solution</b>, Mr Matteo Taglienti</li> <li>• <b>Beyond traceability</b>, Ms Antonella Farzati, Ms Arianna Papa, Mr Giorgio Ciardella, Mr Attilio Mondelli, Mr Domenico Cascone, Mr Gianluca Sansone</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Balance between tradition and innovation in production methods for handicraft GIs: Indicación geográfica en la Cadena del Açaí y sus innovaciones para el desempeño sostenible en la Amazonia</b>, Mr Paulo Melo De Tarso</li> <li>• <b>Gambiered Guangdong Gauze as an example</b>, Ms Jing Li, Ms Tianxin He</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Modificación de registro de indicaciones geográficas en Brasil</b>, Mr Marcos Eduardo Pizetta Palomino, Mr Celso Luiz Salgueiro Lage, Ms Liliana Locatelli</li> <li>• <b>Geographical indications and sustainable practices: from self-regulation to soft law to industry standards?</b>, Ms Irene Calboli</li> <li>• <b>Sostenibilità: gli impatti delle nuove normative sulle indicazioni geografiche. Casi pratici di iniziative di sostenibilità di alcuni consorzi di tutela</b>, Mr Alessandro Francesco Sciarra</li> </ul>
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TIME	SESSION AND ROOM		
09:00 - 10:45	PARALLEL DISCUSSION SESSIONS – PART 1		
	<p><b>SESSION 13:</b> <b>International cooperation</b></p> <p><b>Room: Red Room A121</b> (simultaneous interpretation in English, French, Spanish and Italian)</p> <p><b>Moderator: Ms Alexandra Grazioli</b>, World Intellectual Property Organization (WIPO)</p> <ul style="list-style-type: none"> <li>• <b>The challenges of international cooperation from the point of view of the funder and the implementing agency</b>, Ms Zeinab Ghafouri</li> <li>• <b>Inputs and lessons learned on GIs from the EU-Funded Project AfriPI</b>, Ms Monique Bagal, Mr Carlos Lleo Satorre</li> <li>• <b>La coopération internationale. Une ressource pour le développement durable des IG en Tunisie</b>, Ms Mahassen Gmati</li> <li>• <b>Enhancing the market power of GI producer organizations: lessons from Serbia</b>, Ms Lisa Paglietti, Ms Stefania Manzo, Ms Tamara Zivadinovic, Ms Nathalie Vucher</li> <li>• <b>Geographical indications and other quality schemes in Albania</b>, Ms Julinda Bare, Ms Brunhilda Stamo, Ms Borana Kalemi</li> <li>• <b>Importance of regional cooperation; example of guide for GI examiners</b>, Mr Marcelo Champredonde</li> </ul>	<p><b>SESSION 14:</b> <b>Research and development</b></p> <p><b>Room: German Room C269</b> (simultaneous interpretation in English, French and Italian)</p> <p><b>Moderator: Mr Stéphane Fournier</b>, Institut Agro Montpellier, France</p> <ul style="list-style-type: none"> <li>• <b>Use of Geographical Information Systems in delimitation of the area in geographical indications</b>, Mr Sertac Dokuzlu, Mr Ertugrul Aksoy</li> <li>• <b>Transizione ecologica, sostenibilità ambientale e innovazione delle produzioni di qualità a denominazione di origine e ad indicazione geografica protetta. Opportunità e prospettive</b>, Mr Luigi Servadei</li> <li>• <b>Technological innovations to foster foodstuffs GIs in India: an empirical study</b>, Ms Sayantani Datta</li> <li>• <b>«IG Fromage Bouenza: opportunités économiques et innovations dans le cadre du projet national de recherche» PNR, Association IMESSEDA et INATAA-UFM Constantine, Algérie</b>, Mr Samir Messaïli</li> <li>• <b>Innovazioni per la gestione sostenibile dei vigneti nella realtà UNESCO di Langhe Roero e Monferrato</b>, Mr Alberto Cugnetto, Mr Silvio Garlasco</li> </ul>	<p><b>SESSION 15:</b> <b>Geographical indications in a globalized world</b></p> <p><b>Room: Ethiopia Room C285</b> (simultaneous interpretation in English and Italian)</p> <p><b>Moderator: Ms Magui N'noko</b>, African Intellectual Property Organization (OAPI)</p> <ul style="list-style-type: none"> <li>• <b>Geographical indications in international trade agreements</b>, Mr John Clarke</li> <li>• <b>Protection of EU geographical indications in trade agreements: is it worth it?</b>, Ms Karine Latouche, Ms Charlotte Emlinger</li> <li>• <b>Free trade for a green future: promoting sustainability through the export of European geographical indications</b>, Ms Lise Bernard-Apéré</li> <li>• <b>From vineyards to fields: the evolution of origin-linked protection in South Africa</b>, Ms Charlene Musiza</li> <li>• <b>Geographical indications in Africa: challenges, opportunities, and strategies in tailoring the legal framework</b>, Mr Tesh Dagne, Ms Delphine Marie-Vivien</li> </ul> <p style="text-align: right;"><i>(continues on next page)</i></p>



	<ul style="list-style-type: none"> <li>• <b>Networking geographical indications to preserve and support High Nature Value agriculture in the Western Balkans countries</b>, Ms Tamara Zivadinovic, Ms Claire Bernard-Mongin, Mr Francois Lerin, Mr Zlatko Edelinski, Mr Petrit Dobi Albania, Mr Veli Hoti, Mr Slobodan Obradovic</li> </ul>	<ul style="list-style-type: none"> <li>• <b>Ribeirão Preto Beer: craft brewing innovation and geographical indication as catalysts for economic and cultural development</b>, Mr Jean Da Silva, Mr Sergio Limongi, Mr André Dias</li> <li>• <b>Copioba cassava flour, heritage, and production processes: comparative study between ovens with clay bowls and with stainless steel basins</b>, Ms Ryzia Cardoso, Mr Ednilson Da Silva Andrade</li> </ul>	
10:45 - 11:15	Coffee break		
11:15 - 13:00	<b>PARALLEL DISCUSSION SESSIONS – PART 2</b>		
<p><b>SESSION 16:</b> <b>Marketing and consumers</b></p> <p><b>Room: Red Room A121</b> (simultaneous interpretation in English, French, Spanish and Italian)</p> <p><b>Moderator: Mr Fabio del Bravo</b>, Istituto di servizi per il mercato agricolo alimentare (ISMEA), Italy</p> <ul style="list-style-type: none"> <li>• <b>Regional identity: the role of Facebook in promoting PDO and PGI agricultural products across Europe</b>, Mr Adriano Andreghetto, Ms Marisa Roriz Ferreira, Mr Markos Kourgiantakis</li> <li>• <b>Investigating the role of front-of-pack labels on consumers' WTP for a PDO product</b>, Ms Cristina Mora, Ms Giulia Andreani, Mr Giovanni Sogari, Ms Rungsaran Wongprawmas, Mr Davide Menozzi</li> <li>• <b>Use and conceptions of GI- and organic labels among citizens in seven European countries</b>, Mr Gunnar Vittersø</li> </ul>	<p><b>SESSION 17:</b> <b>Development and cooperation for GIs in the African context</b></p> <p><b>Room: German Room C269</b> (simultaneous interpretation in English, French and Italian)</p> <p><b>Moderator: Mr Gregor Schneider</b>, European Union Delegation in Cameroon</p> <ul style="list-style-type: none"> <li>• <b>The role of the regional IP offices in shaping the GI framework in Africa over the last 15 years and way forward</b>, Ms Magui N'oko</li> <li>• <b>Linkages between national and regional levels of GI protection and perspectives in the ARIPO region</b>, Ms Eleanor Larbie</li> <li>• <b>Contribution of the AfCFTA IP Protocol to the Continental Strategy for GIs in Africa</b>, Mr Désiré Loumou</li> <li>• <b>GI systems in Africa seen from the WIPO angle – Compatibility with international standards and recognition</b>, Ms Alexandra Grazioli</li> </ul>	<p><b>SESSION 18:</b> <b>Producer organizations and research</b></p> <p><b>Room: Ethiopia Room C285</b> (simultaneous interpretation in English and Italian)</p> <p><b>Moderator: Ms Stefania Ruggeri</b>, Consiglio per la ricerca in agricoltura e l'analisi dell'economia agraria (CREA), Italy</p> <ul style="list-style-type: none"> <li>• <b>Harnessing NMR metabolomic fingerprinting for enhanced geographical identification and quality of milk and coffee</b>, Ms Gaia Meoni, Mr Leonardo Tenori</li> <li>• <b>La distribuzione dei mezzi di difesa con APR (droni): un supporto importante in scenari olivicoli complessi per gli oli a IG</b>, Mr Giovanni Minuto, Mr Andrea Minuto, Ms Luana Giordano, Mr Paolo Culatti, Mr Giovanni Cattaneo, Mr Andrea Cantatore, Mr Martino Salvetti, Mr Beniamino Cavagna, Mr Giorgio Lazzaretti</li> </ul> <p style="text-align: right;"><i>(continues on next page)</i></p>	

	<ul style="list-style-type: none"> <li>• <b>BOXNARRANTE: un innovativo sistema di vendita per gli oli certificati</b>, Ms Maria Luisa Ambrosino, Ms Teresa Del Giudice, Mr Raffaele Sacchi</li> <li>• <b>Consumers insights on GIs and sustainability: a systematic literature review</b>, Mr Cezara Nicoara, Mr Matthew Gorton, Ms Barbara Tocco, Mr Artyom Golossenko, Ms Roberta Discetti</li> <li>• <b>To buy or not to buy: socio-psychological narrative on consumers' intention to pay for geographical indication certified agrifood products</b>, Mr Smita Dash Baishakhy, Mr Djamel Rahmani, Ms Zein Kallas, Mr Jose Maria Gil</li> <li>• <b>La sostenibilità per le attività turistiche delle aziende agricole: promuovere la sostenibilità nel turismo enogastronomico</b>, Ms Roberta Garibaldi</li> <li>• <b>PDO cheese labels: the relationship between price and the degrees of traditionality, quality, sustainability, naturalness, and sensory attributes</b>, Ms Cristina Mora, Mr Rungsaran Wongprawmas, Ms Enrica Morea, Ms Floriana Dursi, Ms Annalisa De Boni, Mr Giuseppe Di Vita, Ms Cinzia Barbieri</li> <li>• <b>Festivals for apple-based PGI Products in Norway</b>, Mr Atle Wehn Hegnes</li> </ul>	<ul style="list-style-type: none"> <li>• <b>State of play of the reflection on the future continental strategy, follow-up to the recommendations deriving from the evaluation of the strategy</b>, Ms Beatrice Egulu</li> <li>• <b>Closing remarks: H.E. Nosipho Nausca-Jean Jezile</b>, Ambassador, Permanent Representative of the Republic of South Africa to FAO</li> </ul>	<ul style="list-style-type: none"> <li>• <b>When innovation meets tradition: apple-derived extracts from Italian Golden Delicious PDO (Val di Non, Trentino) for human well-being in a context of circular bioeconomy</b>, Ms Maria Daglia, Ms Barbara Zavan, Ms Elena Tremoli, Mr Luca Lovatti</li> <li>• <b>Lenticchie verdi di Altamura IGP nel settore dei prodotti da forno</b>, Ms Annalisa Romano, Mr Gerardo Centoducati, Ms Federica Cirrincione, Mr Pasquale Ferranti, Ms Lucia De Luca, Mr Raffaele Romano</li> <li>• <b>Phytoplankton functional traits as monitoring tool in the production area of Cozza di Scardovari PDO</b>, Mr Francesco Bolinesi, Mr Emanuele Rossetti, Ms Olga Mangoni</li> <li>• <b>Modalità innovative di confezionamento e distribuzione di Pane toscano DOP per incrementarne il valore nutraceutico, prolungarne la shelf-life e ridurre lo scarto alimentare</b>, Ms Angela Zinnai, Ms Monica Macaluso, Mr Andrea Marianelli, Mr Piero Giorgio Verdini, Mr Fabrizio Palla, Mr Bruno Casu, Mr Daniele Pardini</li> <li>• <b>Grana Padano LIFE – The Tough Get Going (TTFG)</b>, Mr Angelo Stroppa, Ms Annamaria Boldini, Mr Carlo Proserpio, Mr Matteo Zanchi, Mr Federico Froldi, Mr Maurizio Moschini, Mr Jacopo Famiglietti</li> <li>• <b>Uso dell'ozono gassoso nella stagionatura del formaggio Toma Piemontese DOP: innovazione sostenibile per il controllo della microflora e la qualità del prodotto</b>, Ms Vanessa Eramo, Mr Rinaldo Botondi</li> </ul> <p style="text-align: right;"><i>(continues on next page)</i></p>
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<b>13:00 - 14:00</b>	Lunch break		
<b>14:00 - 15:30</b>	<p><b>PLENARY DISCUSSION</b> – Red Room A121</p> <p>Moderator: <b>Mr Pietro Gasparri</b>, Director of the Certified Quality and Protection of Geographical Indications Office, Ministry of Agriculture, Food Sovereignty and Forests (MASAF) of the Republic of Italy</p> <p><b>Wrapping up: innovation and traditions for GIs' sustainability</b></p> <p>Reports from the parallel sessions' moderators and discussion:</p> <ul style="list-style-type: none"> <li>• Sustainability in all dimensions.</li> <li>• Governance and markets.</li> <li>• Public actors and international cooperation.</li> <li>• Regulations.</li> <li>• Research for innovations and sustainability.</li> </ul>		
<b>15:30 - 16:00</b>	Coffee break		

<b>16:00 - 17:00</b>	<p>Moderator: <b>Ms Nancy Aburto</b>, Deputy Director, Food and Nutrition Division, FAO</p> <p><b>Keynote speech: GIs' sustainability, the way forward</b></p> <ul style="list-style-type: none"> <li>• <b>Mr François Casabianca</b>, GIs International Expert</li> </ul> <p><b>Conclusions and recommendations</b></p> <ul style="list-style-type: none"> <li>• <b>Ms Florence Tartanac</b>, Senior Officer, Food and Nutrition Division, FAO</li> <li>• <b>Mr Marco Lupo</b>, Head of the Department of Food Sovereignty and Horseracing, Ministry of Agriculture, Food Sovereignty and Forests (MASAF) of the Republic of Italy</li> </ul> <p><b>Closing remarks</b></p> <ul style="list-style-type: none"> <li>• <b>Mr Maurizio Martina</b>, Deputy Director-General, FAO</li> </ul>
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## DAY 4 – FRIDAY 21 FEBRUARY 2025

TIME	ACTIVITY
<b>08:00 - 09:00</b>	Participants welcome
<b>09:00 - 17:00</b>	Field visits
<b>18:00</b>	End of field visits

**Important:** Field visits are outside Rome and last all day. No early return to Rome before the end of the tours is possible. Please take this into account if you intend to register for the tours.